Record Demand for an Iowa State Degree

- Outstanding Student Experience
- Commitment to Land Grant Mission
  - Education
  - Research
  - Service
- Guided by Key Principles
  - Embracing Diversity
  - Accessibility
  - Affordability
Iowa State’s Impact: High Quality = High Demand

- 68% Growth in Top Programs
- 50% Earn STEM Degrees
- 95% Placement Rate
- 10% Growth in College of Business
- Lowest Tuition & Fees
- 87.4% Retention Rate
- 25.09 Avg. ACT score
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IOWA STATE UNIVERSITY

Office of the President
Iowa State’s Impact: Workforce & Job Creation

- Well-prepared workforce
- Robust talent pipeline
  - 350 student interns
  - 82 companies, centers, & affiliates;
    1800 employees; 150 job openings
Iowa State’s Impact: Putting Research To Work

- Record External Funding: $425M
  - Federal Awards up $14M
  - NSF Funding up $10M

- Top Faculty
  - National Academy of Sciences
  - Dr. Catherine Kling, Distinguished Professor of Economics
  - National Academy of Medicine
  - Dr. Diane Birt, Distinguished Professor of Food Science & Human Nutrition
Iowa State Model for Success:

- Access
- Affordability
- High-Quality
- Proven Programs
Total Enrollment Growth

↑ 40% over past decade; 7 consecutive years of record enrollment

BOLD figures = record enrollment

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<tr>
<th>Year</th>
<th>Enrollment</th>
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<td>2005</td>
<td>25,741</td>
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<tr>
<td>2006</td>
<td>25,462</td>
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<tr>
<td>2007</td>
<td>26,160</td>
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<td>2008</td>
<td>26,856</td>
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<td>2009</td>
<td>27,945</td>
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<tr>
<td>2010</td>
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<td>2011</td>
<td>29,887</td>
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<td>2013</td>
<td>33,241</td>
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<tr>
<td>2014</td>
<td>34,732</td>
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<td>2015</td>
<td>36,001</td>
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64% of undergraduates from Iowa
Appropriations per Resident Student

<table>
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<tr>
<th>FY05</th>
<th>FY06</th>
<th>FY07</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
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<td>$10,152</td>
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FY17 Appropriations Request

General Operating Appropriation: $8.2 million (4.5% increase)

Investments in Student Success

- **Support Services**: Advising, Tutoring, Supplemental Instruction
- **Learning Analytics**: Improve retention and graduation rates
- **Affordability**: Financial literacy, lower-cost paths to degree
- **Online Learning & Technology Infrastructure**: Anytime, anyplace learning, flipped classroom format
- **Safe & Welcoming Campus**: Public safety, accessibility compliance program
FY17 Appropriations Request

General Operating Appropriation: $8.2 million

Student-to-Faculty Ratio

- **Current Ratio 19:1;** highest among Regents institutions, second highest among peer group

- **Goal Ratio 16:1;** more faculty needed in high-demand/high-impact & fundamental programs
Possible Alternatives to Funding Increase Request

- Increase in differential tuition
- More selective admissions standards
- Change recruitment strategy
Thank You